

The Hypnos
Whole Sleep
Collection

Ethically hand crafted,
British designed mattresses,
made in America.



BY APPOINTMENT TO HER MAJESTY THE KING
MANUFACTURERS OF BEDS, MATTRESSES AND UPHOLSTERY
HYPNOS LIMITED ENGLAND

HYPNOS

THE MOST COMFORTABLE BEDS IN THE WORLD

Comfort with integrity

We're really proud of our long-lasting ethical approach to every part of the bed making process.



The Hypnos Whole Sleep Collection

At Hypnos and Paramount, we believe sleep is the ultimate luxury. We take our responsibility for helping you sleep well and wake up feeling rejuvenated very seriously and that's one of the reasons we have such a passion for working with nature's very best comfort materials.

That means we responsibly source natural, and sustainable materials that are traceable to their origin, handcrafting beautifully stylish beds and supremely comfortable mattresses that help enhance your health and wellbeing.

This new collection is engineered in England, and manufactured in the US to aligned ethical and comfort standards, by multi-generational legacy family businesses in partnership.

Paramount Sleep Company is a fourth-generation, family-owned mattress manufacturer based in Norfolk, VA, USA since 1935, working in its continued partnership with Hypnos a 119 year old, fifth generation family owned mattress manufacturer based in Buckinghamshire, England. With shared values and focus on providing the highest levels of quality and comfort with integrity, whilst pioneering sustainable and ethical bed-making. We believe sleep shouldn't cost the Earth.



Responsible

Hypnos is working with our suppliers to create a sustainable future. Our responsible approach to buying cotton and wool commits to both quality and a fair price so farmers can invest in a sustainable, reliable future.



Traceable

Our partnerships ensure materials are responsibly sourced and produced to high standards. Our relationship with our suppliers is an industry first with 100% British wool that's traceable to the farm.



Sustainable

There is no greater responsibility to the future generations than protecting our planet & our health. We are committed to reducing our carbon footprint and using environmentally friendly materials of the highest quality.

People. Planet. Process. Product.



For Hypnos and Paramount these have been our shared core values for generations to come. We believe in rewarding hard work, treating all people fairly, and doing business only with suppliers who demonstrate ethical business practices. We're a family-owned business that treats everyone like family. We work closely with Union Mission, Eggleston, and Second Chances to aid the disadvantaged in our community.

All of our mattresses are made in the USA. Not only does this keep jobs in our communities, but shorter shipping distances contribute fewer CO₂ emissions to the atmosphere. Our state-of-the-art factory utilizes energy-efficient lighting and multistage automation to optimize energy use. All discarded scrap materials that are not reused in the factory are recycled.

Comfort with integrity

Every element of a Hypnos Whole Sleep mattress has been carefully designed for maximum comfort and support, from the performance of the individual pocket springs to the quality of the fillings.

Our expertly designed pocket springs are designed to offer total support, to follow the contours of the body and alleviate pressure points.

The more active turns in a spring, the greater its ability to respond to your unique shape, height, and weight. Our engineered Q-Spring pocket spring system, combined with beautiful and traditional hand side-stitching, creates the ideal bed edge support.

The perfect spring



Traditional pocket springs with Triple Edge Protection™

Engineered at a slightly higher tension, the pocket springs ensure comprehensive support at the bed edge, whilst the genuine hand side-stitching also creates a beautifully tailored look.

HYPNOS
THE MOST COMFORTABLE BEDS IN THE WORLD

Hypnos are experts in making made-to-measure beds responsibly and sustain-ably to create the perfect night's sleep.

After all, we've been perfecting the art of hand-making luxury beds for almost 120 years, using time-honored traditions that are passed down from generation to generation, to ensure each bed we create is hand tailored, just for you. Indeed, Hypnos has been trusted by the finest homes, palaces and hotels around the world since 1904.

Based in the heart of Buckinghamshire, England Hypnos remains family-run, crafting mattresses and beds to live up to our reputation for the most comfortable beds in the world.






Whole Sleep Cotton Range
 COMFORT WITH INTEGRITY™

Expertly hand laboured mattresses with deep layers of responsibly-sourced natural cottons

Supporting durable pocket spring with superior Edge Protection™ for edge-to-edge support

Leamington, Warwickshire CV32 4JG Cotman Regent Design

 **HYPNOS**
 THE ART OF CRAFTING SLEEP

© 2018 Hypnos. All rights reserved. Hypnos is a registered trademark of Hypnos. Hypnos is a registered trademark of Hypnos. Hypnos is a registered trademark of Hypnos.



Whole Sleep[®] Cotton

Cotton is grown in various locations around the globe but only a small percentage of the world's cotton is certified as sustainable. It's a soft, breathable fiber, which helps to keep heat away from the body and Hypnos has sourced both sustainable cotton fillings, but also unbleached cotton yarn for weaving into the damask that covers the mattress.

The Whole Sleep[®] Cotton collections is a range of single sided mattresses featuring generous layers of both responsibly sourced American-grown cotton and sustainably sourced wool.

Each individual mattress has its own unique feel thanks to the Q-Spring[™] pocket spring system with its firmer edge support

Features:

- ✓ Safe and naturally fire-resistant, chemical-free Belgian cotton damask
- ✓ Woolkeepers Farm-Assured Wool

The Whole Sleep[®] collection is designed to be paired with a premium foundation.

Whole Sleep®

Cotton 6

Sleep well and in comfort with just the right amount of support from a traditionally-made, pocket sprung mattress of both wool and sustain-ably sourced cotton. The Whole Sleep® Cotton 6 is single sided, so easy to maintain, with layers of cloud-like cotton and 100% farm-assured British wool.

Specs #6872

20 Year Warranty

Belgian BCI Cotton with Exclusive Hypnos Design
13 Inch Height, Hand Tufting, 4 Handles, Tight Top Design

Product Architecture + Coils:

- Natural FR Rayon Fiber
- Silk, Wool, & Cashmere
- Post-Industrial Recycled Cotton
- Coconut Fiber Pad
- Recycled Cotton & Wool Fiber Pad
- 1088 Plush 16-Gauge Pocket Spring Unit
- Recycled Fiber Pad

Foundation Options:

- 2" Slim Profile
- 5" Low Profile
- 9" High Profile

Available in 8, 10, & 16 Slat Spruce Wood





Whole Sleep Cotton Range
HYNOS

Whole Sleep®

Cotton 7

Handcrafted and hand finished, these mattresses feature both wool and sustain-ably sourced cotton. The Whole Sleep® Cotton 7 features layers of both natural and organic cotton. The pocketed spring unit combined with layers of cotton ensure breath-ability and temperature regulation throughout the mattress.

Specs #6873

20 Year Warranty

Belgian BCI Cotton with Exclusive Hypnos Design
14 Inch Height, Hand Tufting, 4 Handles, Tight Top Design

Product Architecture + Coils:

- Natural FR Rayon Fiber
- Silk, Wool, & Cashmere
- 100% Natural Virginia Cotton
- Post-Industrial Recycled Cotton
- Recycled Cotton & Wool Fiber Pad
- 1088 Plush 16-Gauge Pocket Spring Unit
- Recycled Fiber Pad

Foundation Options:

- 2" Slim Profile
- 5" Low Profile
- 9" High Profile

Available in 8, 10, & 16 Slat Spruce Wood





Whole Sleep Cotton Range
HYPNOS

Whole Sleep®

Cotton 8

Designed for absolute luxury, the Whole Sleep® Cotton 8 is a beautifully considered pocket sprung mattress. With a thick layer of Merino and Joma Wool to help regulate body temperature naturally, and layers of soft cotton, the Whole Sleep® Cotton 8 combines comfort with an innovative pocket spring system.

Specs #6874

20 Year Warranty

Belgian BCI Cotton with Exclusive Hypnos Design
13 Inch Height, Hand Tufting, 4 Handles, Tight Top Design

Product Architecture + Coils:

- Natural FR Rayon Fiber
- New Zealand Wool & Cashmere Blend
- 100% Natural Virginia Cotton
- 1872 Pocket Micro Coil
- Post-Industrial Recycled Cotton
- Recycled Cotton & Wool Fiber Pad
- 1088 Plush 16-Gauge Pocket Spring Unit
- Recycled Fiber Pad

Foundation Options:

- 2" Slim Profile
- 5" Low Profile
- 9" High Profile

Available in 8, 10, & 16 Slat Spruce Wood



Whole Sleep[®]

Cotton Pillow Top

Need Copy.

Specs #6875

20 Year Warranty

Belgian BCI Cotton with Exclusive Hypnos Design
15 Inch Height, Hand Tufting, 4 Handles, Pillow Top Design

Product Architecture + Coils:

- Natural FR Rayon Fiber
- Merino & Joma Wool
- Natural Latex
- 1872 Pocket Micro Coil
- 100% Natural Virginia Cotton
- Post-Industrial Recycled Cotton
- Natural Cotton & Wool Fiber Blend
- Recycled Cotton & Wool Fiber Pad
- 1088 Plush 16-Gauge Pocket Spring Unit
- Recycled Fiber Pad

Foundation Options:

- 2" Slim Profile
- 5" Low Profile
- 9" High Profile

Available in 8, 10, & 16 Slat Spruce Wood





Whole Sleep Cocoon Range
The world's most advanced mattress
Features our unique cocooning technology
which gently cradles your body
allowing you to relax and sleep
more peacefully than ever before
HYPNOS

Wake up on a Hypnos bed and feel good for all the right reasons



Hypnos Limited | Princes Risborough | Buckinghamshire HP27 9RS | England.

T: +44 (0) 1844 348200 | E: sleep@hypnosbeds.com

Manufactured under License in the USA, by Paramount, Norfolk, VA.

1112 Kingwood Avenue, Norfolk, VA, 23502 | (757) 855-3321

www.ParamountSleep.com



Hypnos is proud to be Carbon Neutral

Handmade in America and 100% recyclable